

# GVK ONE - THE MALL FOR THE FUTURE

## Celebrating seven glorious years in retail excellence

Impressive glass facade, five-storey building decked with lights, hosting billboards of globally renowned brands - that's the showstopper of Banjara Hills - GVK One Mall.

GVK Group's grand GVK One Mall is no stranger for any resident of the city for it has been offering its patrons a 'A Brand New Shopping Experience' since its conception on May 1, 2009. GVK Group's

foray into commercial retail space in the city was earmarked with the GVK One Mall - conceptualised as the first of its kind in India.

This experience is further heightened because of its prime location and easy access to upmarket residential and commercial locales of Banjara Hills, Somajiguda, Begumpet and Jubilee Hills, Nagarjuna Circle, Road No 2 - Banjara Hills and Road No 1.

From the grand

entry to the vast expanse of international shopping paradise that lies before us, the retail layout is thoroughly breathtaking and inviting. There is something for all people, be it fine dining, family entertainment, movies, high street shopping, fast food, home decor or just space to spend quality time with friends, GVK One brings that and much more.

At present the mall features some of the top international brands like Shoppers Stop, Mango, Aldo, Promod, MAC, Charles & Keith, Da Malano, Marks & Spencers, Cuban Bistro,



Krishna  
Ram  
Bhupal

Hardrock Cafe and other popular brands. Also opening soon are two of the finest International brands Aeropostale and Superdry. "The future development of the mall envisages establishment of super premium brands, bridge to luxury and luxury brands, that would usher high-

er growth in the coming years and also enhance the brand reputation of the mall, which is already quite popular in Hyderabad." says Sanjay Bansal - Head Mall.

If you are fond of architecture and building design you will notice what a well thought structure the mall is. It hosts probably the largest glass facade of the city, one of the largest free standing salt water aquarium of Hyderabad, if not of India, and a skylight atrium. The spacious lobby has a relaxed and uncluttered feel and the aquarium provides ample de-stressing before the retail therapy that awaits inside.

For Krishna Ram Bhupal, Director at GVK and MD at GVK One, the caption of the Mall - 'set your spirit free' - aptly describes the experience it offers. It is his insight and knowledge of the retail scenario, especially Mall business that has ensured that the GVK One Mall retains its leadership in the sector.



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